



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
International General Certificate of Secondary Education

CANDIDATE  
NAME

CENTRE  
NUMBER

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CANDIDATE  
NUMBER

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**ECONOMICS**

**0455/31**

Paper 3 Analysis and Critical Evaluation

**May/June 2010**

**1 hour 30 minutes**

Candidates answer on the Question Paper.  
Additional Materials: Insert.

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.  
Write in dark blue or black pen.  
You may use a soft pencil for any diagrams, graphs or rough working.  
Do not use staples, paper clips, highlighters, glue or correction fluid.  
**DO NOT WRITE IN ANY BARCODES.**

Answer **all** questions.

At the end of the examination, fasten all your work securely together.  
The number of marks is given in brackets [ ] at the end of each question or part question.

For Examiner's Use	
1	
2	
<b>Total</b>	

This document consists of **9** printed pages, **3** blank pages and **1** Insert.



The extracts ‘Coffee is like gold for some people – but not for everybody’ and ‘Starbucks to open fewer stores’ will be needed for this question.

For  
Examiner's  
Use

1 (a) Why is Jamaican Blue Mountain coffee called ‘black gold’?

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..... [2]

(b) Why might some people involved in coffee production **not** think of coffee as similar to gold?

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..... [3]





**Question 1(e) is on the next page**





The extract '**Charging some cars extra to enter London may raise, not lower, pollution**' will be needed for this question.

For  
Examiner's  
Use

2 (a) Define the term social cost.

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..... [2]

(b) Explain how the use of cars causes a social cost.

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..... [4]



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**Question 2(c) is on the next page**



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..... [8]

**[Total: 14]**

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**Copyright Acknowledgements:**

- Question 1            © Robert Booth; *'Black gold' coffee leaves a bitter taste for some*; The Guardian News and Media; 22/03/08.  
Question 1            © Suzy Jagger; *Froth comes off Starbucks ...*; The Times; 17/11/07.  
Question 2            © David Williams; *Low-emission zone 'will raise traffic and pollution'*; Evening Standard; 18/10/07.

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